

Dairy Forum January 27-28, 2012 In Springfield

CHESTERFIELD, MO.

The Missouri Dairy Forum and Trade Show is returning to Springfield January 27-28, 2012 after a record crowd of dairy farmers and allied industry attended in 2011.

The Forum will kick off at the University Plaza Hotel starting at 9:25 a.m. on January 27.

"Almost 400 people attended with a sold out trade show in 2011," says Missouri Dairy Association (MDA) President Larry Purdom of Purdy. "This was an overwhelming attendance for our first year in Springfield after years at the Lake of the Ozarks. We also appreciated the great support for our trade show and program from our industry partners.

"The Dairy Forum brings together seven dairy organizations including the MDA, Missouri Holstein Association, Missouri Brown Swiss Association, Missouri Guernsey Breeders Association, Missouri Jersey Cattle Club, Missouri Dairy Growth Council and the Sho-Mo Dairy Heifer Growers Association.

"This is an excellent opportunity for Missouri dairy farmers to get new technology and ideas from nationally known speakers and the largest dairy specific trade show held in the state," says

Purdom.

"In addition, dairy policy development will be a major focus of the Forum. National Milk Producers Federation (NMPF) President Randy Mooney of Rogersville, Missouri will discuss "Dairy in the 2012 Farm Bill" before MDA's voting delegate session. This is especially timely since the 2012 Farm Bill will set a new course for dairy and all of agriculture for the next five years.

"We welcome input from all dairy farmers and encourage them to attend and participate in the many dairy organization annual meetings and board meetings being held during the Missouri Dairy Forum and Trade Show," concludes Purdom.

A Dairy Forum schedule of events can be found at www.missouridairy.org. Registration is free but luncheon reservations are required for Friday and Saturday by emailing dairystl@aol.com or calling 636/519-9300 with attendee names.

University Plaza Hotel room reservations can be made directly by calling 417/864-7333. The cut-off date for the special Dairy Forum room rate is January 12, 2012. Δ



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