

New Microbial Technology Increases Vegetable Yields

VAN WERT, OHIO

This Spring Advanced Biological Marketing will add new products for increasing vegetable yields to their line of biological seed enhancements.

Naturall™ for Vegetables contains crop specific blends of beneficial strains of Trichoderma microbials.

“We’re bringing the same technology that has proven to increase yields in corn, soybeans and wheat to commercial vegetable growers”, said Dan Custis, CEO of ABM. “We’ve seen outstanding results in field trials and on farm trials with the iGET™ technology in the Corn Belt and are excited to make this same technology available for vegetable growers.

Trichoderma colonizes on the root structure of the crop and attacks and kills soil pathogens before they can attack the host plant. Trichoderma multiplies and thrives as the host plant grows providing season long protection. Their association with the plant induces gene expression and changes in plant physiology to enhance multiple biochemical pathways. ABM calls this the iGET™ Technology – induced gene expression triggers.

Naturall™ for Vegetables is available in two formulations, HC and PB. HC is a pre-treatment applied to the seed by the seed company or seed dealer while the PB formulation is grower applied to the seed.

Naturall™ for Vegetables is labeled for cucurbits, fruiting and leafy vegetables and cole, bulb, root and tuber crops.

These plant specific strains of trichoderma were developed by Dr. Gary Harman at Cornell University in a microbial breeding program. Three decades of research at Cornell and other international biological research programs went into the development of these products.

ABM identifies, develops, and markets specialty biological products for agricultural and agricultural related industries. They are located in Van Wert, OH and have distributors across the US and internationally.

If you’d like more information about this topic, or to schedule an interview in the Delta and South West with Terry Gairhan, please call Terry at 870-974-0113 or email at terry-gairhan@abm1st.com. Or in the South East call Robert Moore at 256-303-1850 or email at robertmoore@abm1st.com .

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