

# Syngenta Heartland Laser Tour Takes To The Road



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• *Syngenta Heartland Laser Tour will hit the road in March* •  
*Tour to focus on the Plant Performance™ brands* • *Benefits local FFA chapters*

## GREENSBORO, N.C.

Syngenta Crop Protection announced today the continuation of its Heartland Laser Tour. Now in its second year, the 2011 Heartland Laser Tour in March will make stops in Ohio, Kentucky, southern Iowa, southern Illinois, southern Indiana and Missouri.

"In 2010, more than 4,000 people viewed the show, which enabled Syngenta to donate \$10,000 to Haiti relief," said Wendell Calhoun, communication manager, Syngenta Crop Protection. "This year we will continue to bring the science behind Plant Performance™ to growers in a unique and educational way, while also working with the National FFA Organization at local events."

The Syngenta Heartland Laser Tour will highlight the Plant Performance brands Quadris®, Quilt Xcel™ and Quilt® fungicides, in addition to the informative, entertaining laser show set to a variety of popular music. At the conclusion of the 2011 campaign, Syngenta will make a donation to the local FFA chapters participating in the local events.

The Heartland Laser Tour kicks off March 3 in Bowling Green, Ohio. You can follow the tour through videos and event photos on Facebook and Twitter.

"Through advances in science Syngenta can help to better feed the world and improve agriculture for future generations," said Calhoun.

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